

2020 Prescott Area Earth Challenge

Any youth and their friends and families are welcome to submit their project from **April 1st until April 27th at 5:00pm!** The project can be in any form you desire, as long as there is proper documentation of the final finished work. This may include, but is not limited to, art or performances, letters to representatives or other officials, planting trees, starting a compost, garden, recycling system, building awareness around a related issue important to you, poetry, and more. You may find useful knowledge from environmental group's websites such as National Oceanic and Atmospheric Administration, Sierra Club, EPA/education, and other resources.

The project deadline is on or before **April 27th at 5:00pm**. This will allow the judges to make a decision and let the winners know by Thursday, April 29th. The work will be shared throughout May to continue conversations and excitement about the projects and topics. *By submitting your work you agree to the committee sharing and displaying your project on social media including Facebook and Instagram. Last names will not be shared.*

The purpose of the Earth Challenge is to encourage teachers, families, students, and student groups to get informed, involved, and empowered. We hope this year's Challenge prompts project designers to find solutions to some of the problems our community & planet face through increased awareness & action. The projects must be connected to current environmental issues in our region. We highly encourage projects to be related to issues and solutions relevant to our Greater Prescott Area community.

Do not hesitate to contact our Earth Challenge project leader, Annie Baker, at prescottearthday@gmail.com with any questions or concerns.

*See back of page for more details regarding project scoring.

Scoring:

Participants will be judged by the following rubric. Each category will gain the participants 1-10 points which are added up for a total high score. The 1st place winner has the score closest to 50, with prizes for 2nd and 3rd place as well. Prize details can be found at www.prescottearthday.org/prescott-earth-challenge.

The Project...	10 points	7 points	4 point	Score
Intent	Highly aspirational and ambitious, has well thought out ideas with potent meaning. Informational, persuasive, and inspiring. Connected to real-world issues.	Ambitious ideas with planning and meaning connected to real-world issues.	Solid project goal with some visionary intent and connection to real-world issues.	/ 10
Content	Project was reviewed to create a high-quality completed end product.	The project was completed as intended.	The project has many unfinished parts.	/ 10
Creativity	High level of originality & creativity. Has many unique qualities.	Demonstrates unique and creative qualities.	Demonstrates some level of teacher, student, or group creativity.	/ 10
Community Impact	Clearly related to identified needs of the community, neighborhood, city, school, etc. Has profound impacts on the community.	Is fairly related to the needs of the community, neighborhood, city, school, etc. Positively impacts the community.	Is not related to the needs of the community, neighborhood, city, school, etc. Therefore, has little impact on the community.	/ 10
Relevance to People and Planet	Clearly addresses solutions to one or more of the following issues: earth day, climate change, water, waste & energy, natural environment, animals, food, social inequity.	Somewhat addresses solutions to one of the following issues: earth day, climate change, water, waste & energy, natural environment, animals, food, social inequity.	Does not clearly address solutions to any of the following issues: earth day, climate change, water, waste & energy, natural environment, animals, food, social inequity.	/ 10